

At TinyLife our values guide what we do ...



What we value		Observed Behaviours
Parents, Families	Empowerment	<p>TinyLife strives to understand the individual needs of families, coming alongside them to provide education, support and advice, giving them the vital tools to care for their babies with confidence and pride.</p> <p>We are empowered to always look for a better way to do things</p> <p>We are empowered to be relentless in the pursuit of quality and safety and strive for excellence in all we do</p> <p>We are empowered to achieve our goals, and go the extra mile</p>
Babies	Learning	<p>We work to continuously improve our own strengths and build our knowledge base</p> <p>We commit to doing what it takes to know ourselves and impact on others</p>
HealthCare Professionals	Nurturing	<p>TinyLife will provide a safe space in which families feel protected and cared for, enabling them to reach their full potential.</p> <p>We nurture ourselves so we can nurture others</p> <p>Put team results before own success, acknowledges contribution of others</p> <p>We value humility, caring, Trust, respect and empathy</p>
Team	Courage/Bravery	<p>We continue to keep the needs of the families at the very heart of what we do and be their voice in protecting rights</p> <p>Speak up and challenge the norm, giving and receiving feedback</p> <p>Acknowledge when things don't work and learn to grow and build</p> <p>Give and accept constructive feedback</p> <p>We take on the difficult conversations</p>
	Integrity	<p>Together we strive to do the right thing, at the right time, with the right resources.</p> <p>Operate with high ethical standards</p> <p>Live by the Code of Conduct even when facing resistance or difficulties</p> <p>We advocate and apply high ethical standards every day</p>
Self	Inclusivity	<p>We endeavour to provide friendly and welcoming support to all families making our service accessible to every parent and baby in need.</p> <p>We aim to walk every day in the shoes of our parents and health care professionals</p> <p>We care about diversity and will ensure we reach all communities across Northern Ireland</p> <p>We champion working together and with our partners</p> <p>Welcomes diversity and inclusion of styles, ideas and perspectives</p>